



WHAT IS A LOCATOR?

You may know what a Web locator is, you type in a zip code and find nearby locations. But a telephone locator is a bit different and VERY easy to use. Let's say that one of your customers knows that you have several locations but is in the habit of visit the same location over and over. One night the customer is out with friends and says "Wow do know where there are and X stores around here?" Nope, they answer. So the customer dials your easy to remember 800 number and bang not only does the locator system tell them where the nearby location is but it even will send a text message with your address and hours if they are calling from a cell phone.

HOW DOES IT LOCATE?

The Touch-Map® Telephone locator will locate based on the caller's phone number. A call can get a nearby location without touching his or her telephone! We automatically detect where the phone number is located and give them the nearby location. If they don't like the location they can override the automatic feature and enter any area code and prefix that they like.

WHY DO I NEED A LOCATOR?

There are a number of good reasons. 1. If you do print or broadcast advertising you can simply give one toll free number to find the location near the caller. That means you don't need as much ad space and you can spend your time or space to the important advertising points. 2. A single toll free number gives callers the answers they need with NO hassle and it saves your employees time since customers are not calling your local numbers to ask for operating hours. 3. Once customers call the 800 number they will remember the ease of operation and be more loyal to your brand. 4. Studies have shown that 3 out of 4 people who phone a business's locator system do indeed VISIT the location.

WHAT IS THIS GPS YOU TALK ABOUT?

Many people today have GPS or Nav (navigation) systems in the automobiles. Your locator system can offer callers the GPS data to enter into these systems. Then the caller's nav system will guide them from where they are right to the front door of your location. There is NO extra charge for this service but you must provide the locations longitude and latitude information.

WILL YOU SHARE MY DATA?

The only one we share data with are the callers to your system or visitors to your web locator. We DO NOT share ANY of your company information with anyone outside of our company.

HIDDEN CHARGES?

No, there are no hidden charges at all. That rates you find on this web site are the only items that you will be charged for. If you would like to customize your locator in some unusual way there could be custom programming charges and if you pay invoices late there is a very small late fee.

WHO ARE YOU?

www.MyStoresLocator.com, www.MyBranchLocator.com and www.TouchMap.com are all operated by Touch-Map® Systems (one of the Access Radio Companies). Our company will be 25 years old in 2008 and we have

taken millions and millions of locator calls for most of those years. As a matter of fact we actually invented the telephone locator system for the countries first network of ATM machines back in the early 1980s.

IF I SHRINK OR GROW WILL IT CHANGE MY RATE?

If you are eligible for level 1 (less than 100 locations) that rate will not change until you pass 100 locations. The same is true for level 2 (less than 200 but more than 100). As long as your number of locations (we call them targets) stays in the "window" your rate will remain the same.

HOW SOON CAN MY SYSTEM BE UP?

How does next week sound? If you pay your first month's service online your new telephone locator will be up and online within seven business days. We will email and call you to let you know it is ready to go. Your web locator will be up before February 1st 2008 (a short time from now).

THE DATA

You can send us your location data in any number of formats and in a number of ways. Many of our clients use Microsoft Access or Microsoft Excel to keep and send data. You simply do an export of your data file and send it:

1. **TYPE IT NOW:** You can enter your location data simply by typing it on this web site! Just link to the live data page and you can enter up to five locations each visit. You can revisit the live data page as many times as you need to.
2. **UPLOAD IT NOW:** If you already have your locations in some sort of text file with all the information we need just [CLICK HERE](#) and you can instantly upload your file to our server.
3. **EMAIL IT:** You may also just attach your data to an email or type it all in your mail client and send it to Data@TouchMap.com. Be sure to include your company name so that we are sure to know whom it came from.
4. **SNAIL MAIL:** You may also just put a CD or DVD rom in the mail to us. Our mail address is Touch-Map Systems, 607 A Northlake Blvd., North Palm Beach, FL 3348.

NOTE: The information in the data must contain a complete street address and zip code. Your file must also contain the area code, prefix and telephone number of each location.

HAVE YOU DONE THIS BEFORE?

Touch-Map Systems is now in its' 24th year of providing locator services. There is NO older company because WE invented the dealer locator! During those years we have served millions and millions of people looking for _____. Our client list reads like a who's who in American business.

WHAT IF I WANT TO STOP SERVICE?

We only ask that you give us a thirty day written notice and that you do not past due balance. That's it. No strings. Please send us notice via snail mail or via Email. We will acknowledge your cancelation at once.

HOW DO I SEND YOU CHANGES?

See the data choices above, but be sure you send the entire file. For example if you have 30 locations in the first file you send and two are dropped and five are added simply send us the ENTIRE file again. We have developed software that compares the new file to the last one and decides what is added and what should be deleted. You use an ordinary browser and simply go to Data.TouchMap.net (no www) to send us your data.

WHAT IS THE VIDEO YOU TALK ABOUT?

The video that you can see on this web site or via YouTube is a sample of what it is like to call your locator and how easy it is to order. If you have any problems playing the vide or would like to request a FREE DVD be mailed to you please send us a note via the Contact Us link.

WHAT KIND OF REPORTS TO YOU PROVIDE?

Touch-Map Telephone service provides you a detailed report of all calls that came into your system. The report is in the form of a PDF file and is located at a special location at our web site. When you are a client you will be provided with a password to access this area. There you will find each month billing and call data.

WHAT ARE YOUR PAYMENT TERMS?

Very simple: We bill you for your base fees a month in advance. These include the flat fee for the telephone package and Internet locator. Charges for calls to your telephone locator beyond the number included in your monthly package are billed at the end of each month at only .12 each. ALL invoices are due by the last day of the month in which they were billed.

IS IT TRUE YOU HAVE NO AGREEMENTS TO SIGN?

Yes! There is NO contract, no agreement to sign. If you are unhappy with Touch-Map services just cancel. Please see the cancelation requirements above.